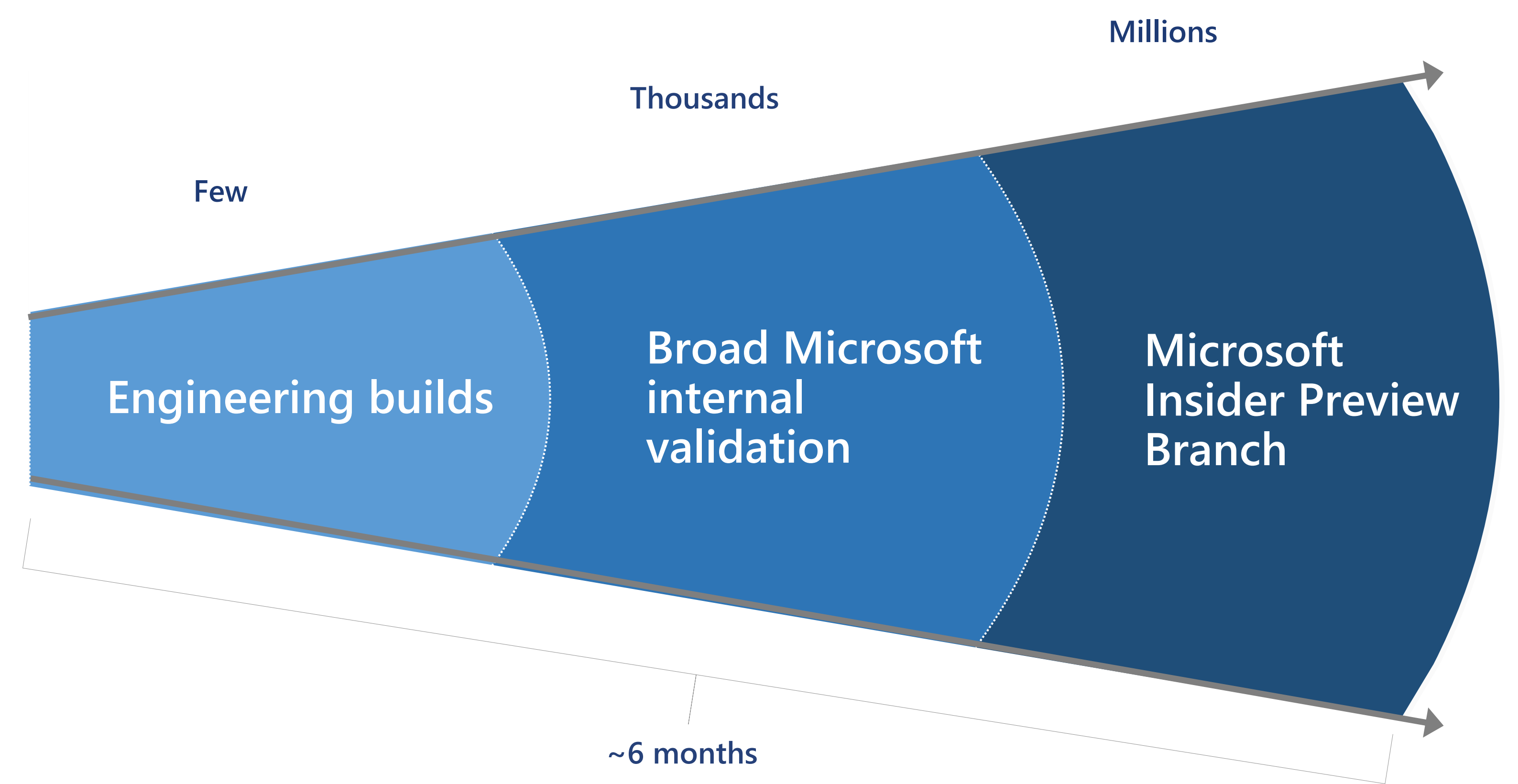


Windows as a Service: Becoming Agile with Microsoft

Building Windows

Daily builds, installed immediately by the engineering teams.
Frequent internal self-host builds (often multiple times per week) for broader feedback.
Insider Preview builds (often weekly) for external validation and feedback.



	Windows Insider Preview Branch	Current Branch (CB)	Current Branch for Business (CBB)	Long Term Servicing Branch (LTSB)
NUMBER OF DEVICES	Test machines, small pilots	Early adopters, initial pilots, IT devices	Information workers General population	Specialized systems
STAGE	Specific feature and performance feedback Application compatibility validation	Deploy to appropriate audiences Test and prepare for broad deployment	Benefits from new features Begins broad deployment	Deploy for mission critical systems No need for frequent new features \ changes Too expensive for general population

Deploying Windows

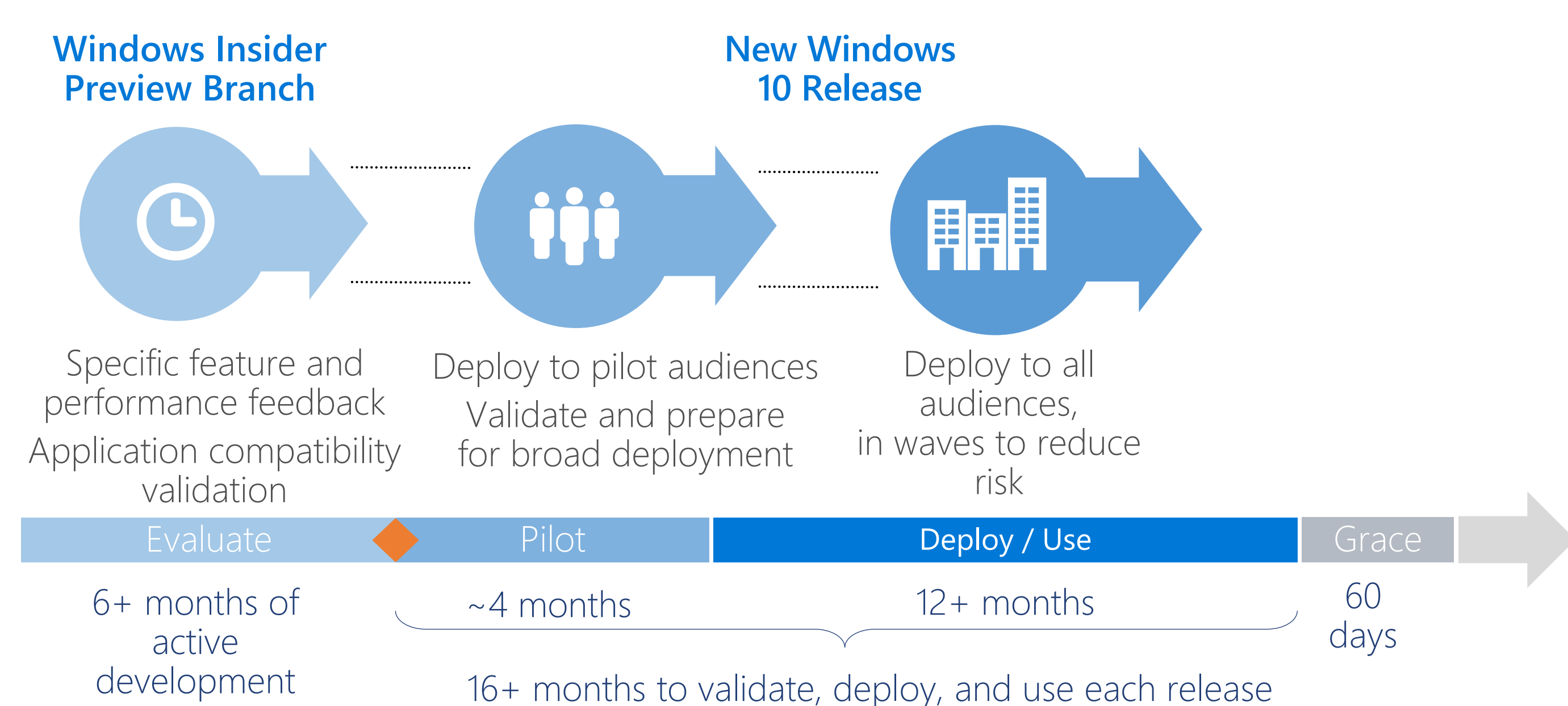
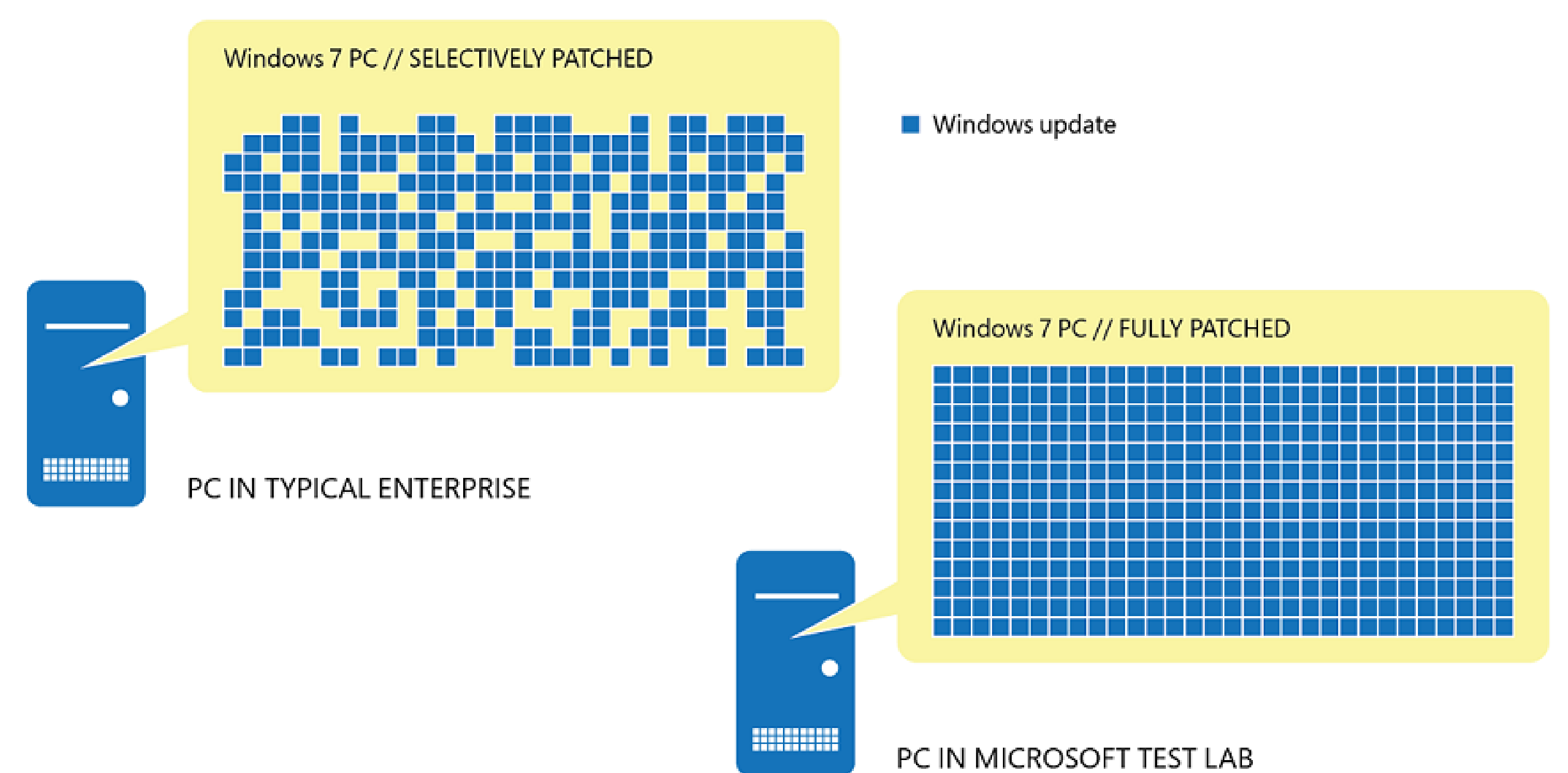
Servicing Windows

Quality Updates

A single cumulative update each month. Supersedes the previous month's update.
Security, reliability, bug fixes, etc.
No new features.

Feature Updates

2-3 times per year with new capabilities.
Very reliable, with built-in rollback and in-place upgrade capabilities.



Timelines